

## Newark Rotary Committees 2009-2010

President	Nelson McCray	Home 740-323-1130	Office 740-349-6084
President-Elect	Jeff Lawyer	Home 740-366-5557	Office 740-587-0796
Secretary	Tom Slater	Home 740-366-6143	
Treasurer	Ray Barber	Home 614-834-0657	Office 740-366-4444
Immediate Past President	Michele Layman	Home 740-454-2365	Office 740-344-0311
Club Service I Director	Jeff Lawyer	Home 740-366-5557	Office 740-587-0796
Fellowship/Logistics	Eric Ricketts	Home 740-366-5557	
Social Activities	J.P. Stephens	Home 740-366-9691	Office 740-349-0223
	Jim Mitchell	Home 740-344-6042	Office 740-344-1144
Club Programs	Susan Fryer	Home 614-863-6785	Office 740-345-8224
Chaplain	Dick Reed	Home 740-344-6270	Office 740-344-6106
Music	Tom Slater	Home 740-366-6143	
Audio Visual	Gary Baker	Home 740-344-2044	Office 740-344-4850
Sergeant-at-Arms	Pat Jeffries	Home 740-344-3980	Office 740-344-6106
	Bill Cost Jr	Home 740-345-0001	
Rotogram	Mike Shearer	Home 740-366-5316	Office 740-328-8820
	Tim Collins	Home 740-587-7667	Office 740-345-4494
Public Relations	Chris Diebold	Home 740-892-3185	Office 740-587-3816
	Cammie Morrow	Home 740-522-8311	Office 740-450-7742
Club Service II Director	Gary Baker	Home 740-344-2044	Office 740-344-4850
Classification	John Weaver	Home 740-522-5016	
Membership Development	Michele Layman	Home 740-454-2365	Office 740-344-0311
Rotary Information	Phil Shannon	Home 740-366-3632	Office 740-345-6611
Historian	Glen Abel	Home 740-366-6108	
Club Attendance	Tom Mullady	Home 740-366-1865	Office 740-334-3075
Fundraising/Auction	Erin Kennedy	Home 740-344-5709	Office 740-344-0357
	Jane Simmons	Home 740-366-7420	Office 740-788-1339
Mentorship	Jeff James	Home 740-587-4447	Office 740-587-2746
District/International Service Dir.	Laura Lewis	Home 740-587-0989	Office 740-349-3750
Newark Rotary Foundation President	Glen Abel	Home 740-366-6108	
RI Foundation	Mike Massaro	Home 740-344-4852	Office 740-345-9691
Scholarship Search	Dr. Bonnie Coe	Home 740-344-6475	Office 740-364-9509
Grants/World Community Service	Jack Neely	Home 740-344-1219	Office 740-366-5050
New Generations	Rick Battat	Home 740-366-2181	
GSE Committees	Tom Marcelain	Home 740-344-7895	Office 740-349-6186
Child Immunization and Polio Plus	Tom Hall	Home 740-366-6520	Office 614-438-3882
	Joe Ebel	Home 740-587-4447	Office 740-349-6535
Community Service Director	Tony Adams	Home 740-334-7792	Office 740-349-8055
Children with Special Needs	Gary Baker	Home 740-344-2044	Office 740-344-4850
	Jack Neely	Home 740-344-1219	Office 740-366-5050
Rotary Awards	Rob Willmann	Home 740-605-0784	
	Jerry Besanceney	Home 740-928-3118	
Jr. Ethics Conference	Marcia Downes	Home 740-587-4695	Office 740-349-9277
	Tracie Hill	Home 740-587-0755	Office 740-345-9777
4 Way Speech	Tatjana Blubaugh	Home 740-348-5428	Office 740-323-1102
Contests Locally	Ed Bohren	Home 740-349-5576	Office 740-345-9622
Student Visits	Dan Dupps	Home 740-522-3032	
Read with Me	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Membership Committee	Jennifer Utrevis	Home 740-788-9556	Office 740-349-9646
Volunteers Involvement	Jerry Jackson	Home 740-924-6074	Office 740-344-5400
	Chuck Moore	Home 740-455-2074	Office 740-344-7401
Vocational Service Director	Cara Riddel	Home 740-587-0536	Office 740-670-7041
Camp Enterprise	Veronica Link	Home 740-587-4260	Office 740-348-4101
	Cheri Hottinger	Home 740-349-7784	Office 740-345-9757
Vocational Awareness/Career Fair	Jennifer Roberts	Home 740-587-7545	Office 740-364-9644
	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Data Management (ad hoc)	Cindy Steen	Home 740-344-8322	Office 740-522-7413
Rotract Club Support	Bill MacDonald	Home 740-587-7805	Office 740-366-9330

### DISTRICT GOVERNORS FROM NEWARK

FRANK L BEGGS- 1927-28      DARREL JONES- 1957-58      ROBERT C. BATTAT- 1970-71  
 THEODORE D. GRILEY- 1976-77      DONN E. ALSPACH-1988-89      ROBERT H. MCGAUGHY- 2003-2004

DIRECTOR, ROTARY INTERNATIONAL- THEODORE D. GRILEY- 1990-1992  
 TRUSTEE, ROTARY INTERNATIONAL FOUNDATION- THEODORE D. GRILEY- 2001-2005

### NEIGHBORING CLUBS FOR MAKEUP

Baltimore-Starlite Lanes	Thurs. 12:00	Gahanna-Jefferson County Club	Weds. 12:00
Columbus-Hyatt Regency	Mon. 12:00	Newark/Heath Moundbuilders Country Club	Thurs. 7:10am
Granville-Granville Inn	Mon. 11:45	Hilliard-Heritage Country Club, Rome-Hilliard Rd.	Thurs. 12:00
Lancaster-Eages Event Center	Mon. 12:00	Westerville-Villa Milano	Thurs. 12:00
Upper Arlington-The River Club Rest.	Tues. 12:00	Whitehall/Bexley-Berwick Prty House, 3250 Refugee Rd	Fri. 12:00
Mt. Vernon-Alcove Restaurant	Tues 12:00	Zanesville-Bryan Place	Tues. 12:00
Lancaster Sherman-Elks Lodge #571	Weds. 7:00am	Zanesville-Daybreak Club-	
Reynoldsburg-Pinkerington-		Zanesville County Club	Thurs. 7:15am
Wesley Ridge Retirement Center	Tues. 12:00	Pataskala- The First Pataskala Presbyterian Church	Thurs. 7:30am
Cambridge- Cambridge Country Club	Weds. 12:00	New Albany-New Albany County Club	Weds. 7:30am

# ROTOGRAM

## Newark Rotary Club

[www.NewarkOhioRotary.org](http://www.NewarkOhioRotary.org)

User: newarkrotary Password: smile



### Week of Tuesday, Sept. 1, 2009

**Today's Meeting:** Regular meeting at Noon Tuesday, Place Off the Square with former OSU assistant football coach Bill Conley.

**Next Meeting:** Noon, Sept. 8, at Place Off the Square with Art Schlichter, former OSU quarterback

**Thought of the day:** President Nelson quoted an unnamed authority saying, "The World needs more warm hearts and fewer hot heads."

**Keep the club informed:** Rotarians can e-mail club news or calendar items to [mshearer@windstream.net](mailto:mshearer@windstream.net) by Sunday evening each week.

### Upcoming Programs

**Sept. 8:** Art Schlichter, former OSU QB

**Sept. 15:** Earthworks, Dr. Richard Shiels

**Sept. 22:** Big 10 Official Women's Basketball, John Whitson

**Sept. 29:** COTC, Dr. Bonnie Coe

**Oct. 6:** Rotract

**Oct. 13:** Walking for the Cure, Michelle Layman

**Oct. 20** STEM education, Lisa Sharpe of The Works

### Club Calendar

**Sept. 6:** Rotary Family Picnic @ Salome farm

**Oct. 31:** Rotary Auction

**Nov. 11:** Ethics Conference (teens)

**Nov. 24:** Career Day at Denison

**Feb. 13:** Valentines for Rotarians @ CVL

## This week's program: Former OSU Coach Bill Conley



During his 17 years as an assistant football coach for the Ohio State Buckeyes, Bill Conley coached tight ends, linebackers, defensive ends and special teams for head coaches Earle Bruce, John Cooper and Jim Tressell. All-American and/or eventual NFL players he coached include Cris Carter, Thomas "Pepper" Johnson, Chris Spielman, Mike Vrabel, Andy Groom, B.J. Sander, Ben Hartssock, Darnell Sanders and Mike Nugent.

Conley coached teams that included the 2002 National Champions, and others earning berths in numerous bowl games, including the Rose, Fiesta, Outback, Sugar, Citrus, Holiday, Hall of Fame and Cotton Bowls. As the Buckeyes' recruiting coordinator in 1991 and 1992, and then from 1994 to 2004, Conley distinguished himself and gained national acclaim. Recognized by ESPN as the No. 1 college recruiter in the country, Conley consistently brought high-impact or "franchise" players to Ohio State. The list of players he recruited includes two Heisman Trophy winners in Eddie George and Troy Smith. Others include Dan "Big Daddy" Wilkinson, Orlando Pace, Terry Glenn, Greg Bellisari, Andy Katzenmoyer, Chris Gamble, Nate Salley, Mike Nugent, and Ashton Youboty.

Conley is a graduate of The Ohio State University, where he was a member of three Big Ten championship teams, including the 1968 National Championship team, under legendary head coach Woody Hayes. Conley earned a bachelor's degree in education from Ohio State, and a master's degree in administration from Wright State University.

Since retiring from Ohio State in the spring of 2004, Conley continues working to improve the skills of the nation's top athletes, while keeping his ears to the ground for coaches looking for that next franchise player. Along with being one of the nation's top motivational speakers, Conley is National Recruiting Analyst for ESPN™, and serves as a radio and television analyst and host for several Central Ohio stations.

In 2005, Conley – with co-author, J.C. Phillips – published "Buckeye Bumper Crops." The autobiography features some of Conley's most compelling recruiting stories and memories of his tenure as a Buckeye assistant coach. The book also offers insights to Conley's philosophies of recruiting, providing

### News and notes

**Picnic Sept. 6 from Noon to 4 p.m.:** Let there be no mistake that the **Rotary Family Picnic** scheduled for Sunday, September 6 will run from noon to 4 p.m., and you are welcome to come at anytime and eat at anytime. It will be at **Skip Salome's farm at 2145 Walhalla St.** Please sign up at a meeting so there is plenty of food for everyone. Feel free to bring your spouses, kids, grandkids... just leave the pets at home! Oh yes, and there will be "jumpy, blow-up things" for

the kids, per **President Nelson**. To see a map of the site: [http://local.google.com/maps?f=q&source=s\\_q&hl=en&q=2145+Walhalla+St,+Newark,+Licking,+Ohio+43055&sil=40.059433,-82.399424&sspn=0.006947,0.013647&ie=UTF8&cd=1&geocode=FfP6Ywld9wYW-w&split=0&ll=40.104336,-82.433767&spn=0.02777,0.08729&z=14](http://local.google.com/maps?f=q&source=s_q&hl=en&q=2145+Walhalla+St,+Newark,+Licking,+Ohio+43055&sil=40.059433,-82.399424&sspn=0.006947,0.013647&ie=UTF8&cd=1&geocode=FfP6Ywld9wYW-w&split=0&ll=40.104336,-82.433767&spn=0.02777,0.08729&z=14)

**Save the date:** The career/vocational fair is scheduled for Tuesday, Nov. 24 during Thanksgiving week.

**New info?:** If you phone numbers or e-mail address change, please let Mike Shearer know so the back page can be updated. Thanks.

Send your news to [mshearer@windstream.net](mailto:mshearer@windstream.net) by Sunday evening each week.

### Last Week's Meeting

*By Rick Platt*

President **Nelson McCray** opened the meeting and invited Past President **Tom Slater** to lead a rendition of R-O-T-A-R-Y. **John Bower** gave the invocation and pledge.

**President Nelson** noted that **Don Stutesman** is back from the hospital.

**Tom Slater** returned to lead "Blow out the Candles" in honor of Rotarians' celebrating an August birthday. The day's third song, "School Days," was sung in honor of the annual start of the school year.

President-elect **Jeff Lawyer** introduced guests: Peter Jepsen and Dustin Christensen, guests of **Nelson McCray**; Nora Noble guest of **Charles Noble**; J.R. Corbett and Amber Lewis, guests of **Susan Fryer**; Kerry Hamilton, guest of **Michele Layman**; Scott Smith, guest of **Bill Cost**; Doug Ute, guest of **Cara Riddel**; and Dian Eddy, guest of **Amy Matesich**.

**Announcements:** **Glenn Abel** updated the club on the Rotary Park playground. It appears someone stole Clifford, the big red dog. **President Nelson's** retort, "Dog gone it," was met with a salvo of boos. Glenn reports that he is on the case and promises to retrieve him.

**President Nelson** also announced that the club has now met the \$1,000 threshold for a shelter box.

**New Member Pinned:** As a sign he had met his new member orientation goals, new member **Dave Froelich** exchanged his red badge for a blue Rotary member one with his Mentor, **Tom Mullady**, doing the pinning honors.

**New Member Three-Minute Talk:** New member **Jeff Anderson** gave a three-minute talk. The Omega, Ohio, native is now the Newark City Schools Treasurer—"the best school district in Ohio." Jeff made sure to note that he is selling two houses in southern Ohio if anyone's interested in a trade with one located in the Newark school district.

**Sergeant-at-Arms:** Sergeant-at-Arms **Pat Jeffries** experienced the unexpected in triplicate. A fine of **Jeff Anderson** was voluntarily paid by **Bob Kent** who said he found Jeff's talk "entertaining," **Molly Roberts'** fine was paid by **Jeff Anderson**, and **Jack Crockford's** fine for buying a new Honda

was paid by **John Hinderer** (who also paid one for himself). **Steve Herb, Jim Mitchell, Jim Dellner, Gary Baker, Charles Noble, Jon Spahr, and Dick Reed** were also fined for various infractions.

Sergeant Jeffries also auctioned off the Rotary Club's OSU tickets to the Navy game and a donor's tickets for the USC game which went, combined, for a generous \$500. He enticed potential bidders with word that the club's two Sec. 1B tickets for the Sept. 12 USC game will be on the auction block this week.

**Sergeant Jeffries'** joke of the week relayed "Cash for Codgers," a new Congressionally-inspired program modeled after "Cash for Clunkers." For one's child to be added to the new mythical health care plan, one must trade in a codger, for which Pat fondly noted this club has many prime candidates.

**Program:** **Susan Fryer** introduced Lori Panda, Senior Program Manager, Ohio Department of Agriculture. Ms. Panda spoke and referred to a PowerPoint slide presentation on the "Ohio Proud" program.

The agriculture industry, it was noted, is the state's number one industry. Among states, Ohio is number one in Swiss cheese production, number one in frozen food manufacturing, and third in processed tomato products. Ohio's agriculture industry isn't easy to characterize, because of its diversity.

The speaker indicated the "Ohio Proud" program has been around since 1993. A survey looking at what could be done to improve the impact of the program showed that Ohioans will seek out and pay more for Ohio-made products.

Inspired by the potential, the Dept. of Agriculture lowered fees for members and included farmers' markets among membership-eligible partners. The result was a better than 100% increase in partners from 186 members in 2007 to 412 today.

Ms. Panda cited several new initiatives, including a new "Ohio Proud" logo and the new "Ohio Proud" kitchen, a 24-foot mobile kitchen. The kitchen travels to fairs, festivals, and other marketing events. Among the special events were the building of an eight-foot high ice cream sundae's using product made by Licking County's own Velvet Ice Cream.

She noted that the "Ohio Proud" van complete with the new logo and website address was parked in the parking lot at the Place off the Square today during the meeting.

The initiatives, in addition to aiding marketing and driving traffic to the OhioProud.org website, are also educational for consumers. The newly-revamped website also is a place to further promote Ohio-made and Ohio-grown products as well as find farmers' markets.

Ms. Panda also noted initiatives to help small businesses and helping small food producers enter the retail market. She closed with an encouragement to Newark Rotarians to consider "Ohio Proud" membership and to buy Ohio-made food products.

**Raffle:** The raffle winner was **Ed Bohren**.