

Newark Rotary Committees 2009 -2010

President	Nelson McCray	Home 740-323-1130	Office 740-349-6084
President-Elect	Jeff Lawyer	Home 740-366-5557	Office 740-587-0796
Secretary	Tom Slater	Home 740-366-6143	
Treasurer	Ray Barber	Home 614-834-0657	Office 740-366-4444
Immediate Past President	Michele Layman	Home 740-454-2365	Office 740-344-0311
<u>Club Service I Director</u>	<u>Jeff Lawyer</u>	<u>Home 740-366-5557</u>	<u>Office 740-587-0796</u>
Fellowship/Logistics	Eric Ricketts	Home 740-344-8709	
Social Activities	J. P. Stephens	Home 740-366-9691	Office 740-349-0223
	Jim Mitchell	Home 740-344-6042	Office 740-344-1144
Club Programs	Susan Fryer	Home 614-863-6785	Office 740-345-8224
Chaplain	Dick Reed	Home 740-344-6270	Office 740-344-6106
Music	Tom Slater	Home 740-366-6143	
Audio Visual	Gary Baker	Home 740-344-2044	Office 740-344-4850
Sergeant-at-Arms	Pat Jeffries	Home 740-344-3980	Office 740-334-8302
	Bill Cost Jr	Home 740-345-0001	
Rotogram	Mike Shearer	Home 740-366-5316	Office 740-328-8820
	Tim Collins	Home 740-587-7667	Office 740-345-4494
Public Relations	Chris Diebold	Home 740-892-3185	Office 740-587-3816
	Cammie Morrow	Home 740-522-8311	740-450-7742

<u>Club Service II Director</u>	<u>Gary Baker</u>	<u>Home 740-344-2044</u>	<u>Office 740-344-4850</u>
Classification	John Weaver	Home 740-522-5016	
Membership Development	Michele Layman	Home 740-454-2365	Office 740-344-0311
Rotary Information	Phil Shannon	Home 740-366-3632	Office 740-345-6611
Historian	Glen Abel	Home 740-366-6108	
Club Attendance	Tom Mullady	Home 740-366-1865	Office 740-344-3075
Fundraising/Auction	Erin Kennedy	Home 740-344-5709	Office 740-344-0357
	Jane Simmons	Home 740-366-7420	Office 740-788-1339
Mentorship	Jeff James	Home 740-587-4447	Office 740-587-2746
<u>District/International Service Dir.</u>	<u>Laura Lewis</u>	<u>Home 740-587-0989</u>	<u>Office 740-349-3750</u>
Newark Rotary Foundation President	Glen Abel	Home 740-366-6108	
RI Foundation	Mike Massaro	Home 740-344-4852	Office 740-345-9691
Scholarship Search	Dr Bonnie Coe	Home 740-344-6475	Office 740-364-9509
Grants/World Community Service	Jack Neely	Home 740-344-1219	Office 740-366-5050
New Generations	Rick Battat	Home 740-366-2181	
GSE Committees	Tom Marcelain	Home 740-344-7895	Office 740-349-6186
Child Immunization and Polio Plus	Tom Hall	Home 740-366-6520	Office 614-438-3882
	Joe Ebel	Home 740-587-4447	Office 740-349-6535

<u>Community Service Director</u>	<u>Tony Adams</u>	<u>Home 740-334-7792</u>	<u>Office 740-349-8055</u>
Children with Special Needs	Gary Baker	Home 740-344-2044	Office 740-344-4850
	Jack Neely	Home 740-344-1219	Office 740-366-5050
Rotary Awards	Rob Willmann	Home 740-605-0784	
	Jerry Besanceney	Home 740-928-3118	
Jr. Ethics Conference	Marcia Downes	Home 740-587-4695	Office 740-349-9277
	Tracie Hill	Home 740-587-0755	Office 740-345-9777
4 Way Speech	Tatjana Blubaugh	Home 740-348-5428	Office 740-323-1102
Contests Locally	Ed Bohren	Home 740-349-5576	Office 740-345-9622
Student Visits	Dan Dupps	Home 740-522-3032	
	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Read with Me	Jennifer Utrevis	Home 740-788-9556	Office 740-349-9646
Membership Committee	Jerry Jackson	Home 740-924-6074	Office 740-344-5400
Volunteers Involvement	Chuck Moore	Home 740-455-2074	Office 740-344-7401
<u>Vocational Service Director</u>	<u>Cara Riddel</u>	<u>Home 740-587-0536</u>	<u>Office 740-670-7041</u>
Camp Enterprise	Veronica Link	Home 740-587-4260	Office 740-348-4101
	Cheri Hottinger	Home 740-349-7784	Office 740-345-9757
Vocational Awareness/Career Fair	Jennifer Roberts	Home 740-587-7545	Office 740-364-9644
	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Data Management(ad hoc)	Cindy Steen	Home 740-344-8322	Office 740-522-7413
Rotoract Club Support	Bill MacDonald	Home 740-587-7805	Office 740-366-9330

DISTRICT GOVERNORS FROM NEWARK

FRANK L BEGGS- 1927-28	DARREL JONES- 1957-58	ROBERT C. BATTAT- 1970-71
THEODORE D. GRILEY- 1976-77	DONN E. ALSPACH- 1988-89	ROBERT H. MCGAUGHY- 2003-2004

DIRECTOR, ROTARY INTERNATIONAL- THEODORE D. GRILEY- 1990-1992
TRUSTEE, ROTARY INTERNATIONAL FOUNDATION- THEODORE D. GRILEY- 2001-2005

NEIGHBORING CLUBS FOR MAKEUP

Baltimore-Starlite Lanes Thr. 12:00	Gahanna-Jefferson Country Club Wed. 12:00
Columbus-Hyatt Regency Mon. 12:00	Newark/Heath-Moundbuilders Country Club Thr. 7:10 a.m.
Granville-Granville Inn Mon. 11:45	Hilliard-Heritage Country Club, Rome-Hilliard Rd. Thr. 12:00
Lancaster-Eagles Event Center Mon. 12:00	Westerville-Villa Milano Thr. 12:00
Upper Arlington-The River Club Rest. Tues. 12:00	Whitehall/Bexley-Berwick Prty House, 3250 Refugee Rd. Fri. 12:00
Mt. Vernon-Alcove Restaurant Tues. 12:00	Zanesville-Bryan Place Tues. 12:00
Lancaster Sherman-Elks Lodge #571 Wed. 7:00 a.m.	Zanesville Daybreak Club-
Reynoldsburg-Pickerington-	Zanesville Country Club Thr. 7:15 a.m.
Wesley Ridge Retirement Center Tues. 12:00	Pataskala-The First Pataskala Presbyterian Church Thr. 7:30 a.m.
Cambridge-Cambridge Country Club Wed. 12:00	New Albany-New Albany Country Club Wed. 7:30 a.m.

ROTOGRAM

Newark Rotary Club

www.NewarkOhioRotary.org

User: newarkrotary Password: smile



THE FUTURE OF ROTARY
IS IN YOUR HANDS

Week of Tuesday, Aug. 4, 2009

Today's Meeting: Noon Tuesday at The Place Off the Square. Program will be The Wilds with Toni Kellar.

Next Meeting: Aug. 18: District Assembly – District Governor Ram Gawande

Rotary Thought: Rotary Thought: "The greatest reward for doing is the opportunity to do more." - Dr Jonas Salk inventor of the polio vaccine.

Keep the club informed:

Rotarians can e-mail club news or calendar items to
mshearer@windstream.net by
 Sunday evening each week.

Upcoming Programs

August 25: Ohio Proud- Lori Panda

Sept. 1: Coach Bill Conley

Sept. 8: Art Schlichter

Sept. 15: Earthworks, Dr. Richard Shiels

Sept. 22: Big 10 Official Women's Basketball, John Whitson

Sept. 29: COTC, Dr. Bonnie Coe

Oct. 6: Rotaract

Oct. 13: Walking for the Cure, Michelle Layman

Oct. 20 STEM education, Lisa Sharpe of The Works

Club Calendar

Aug. 18: District Assembly

Sept. 6: Rotary Family Picnic

Oct. 31: Rotary Auction

Nov. 11: Ethics Conference (teens)

Feb. 13: Valentines for Rotarians @ CVL

This week's program:

The Wilds is one of the largest and most innovative wildlife conservation centers in the world. Located on nearly 10,000 acres in southeast Ohio, it is home to rare and endangered species from around the world, living in natural open habitats. In addition to the innovative, in-depth science and education programs that the Wilds' offers, they also have guided safari experiences to the public on selected days from May through October. Ms. Kellar is responsible for all marketing and community relations, including media relations and press releases, content of the Wilds' website and managing marketing campaigns, printed materials, tourism partnerships and public communications.

News and notes

Club Assembly Aug. 18: The annual club assembly is scheduled for 10 a.m. on Aug. 18 at Second Presbyterian Church. Club committee chairs will give reports on the goals and activities of their various committees to our District Governor. President Nelson encouraged all new members to attend the club assembly as a way to learn more about their club. There will be a Board meeting at 9:00 a.m., just prior to the club assembly. The District Governor will be our guest speaker.

Back to school shots: Rotary Clubs of Licking County are working together to get all children ready for school with proper immunizations. Billboards and fliers will be around town, especially where kids by school supplies, alerting them what shots are necessary for child care, Head Start, preschool and school attendance.

Picnic Sept. 6: Sign up sheets will be on the tables in the next few weeks for the Rotary picnic in Sept. 6. No specific time has been set yet, but it should be around late afternoon, early evening, look for more details next week.

Student hosts needed: We're looking for a few good hosting Rotarians! Sign up sheets will be on the tables over the next month to host students from local schools throughout the year. Two students will come from a local school; you'll read their bio one week and host them for lunch for one month. We have to notify the schools by the end of August, so sign up today!

Rotaract plans: A Rotoract meeting will be held on Wednesday, August 19 at 11:30 a.m. in the Warner Center on the OSU-Newark Campus. If you are interested in participating, please see Bill McDonald.

Save the date: The career/vocational fair is scheduled for Tuesday, Nov. 24 during Thanksgiving week.

New info?: If you phone numbers or e-mail address change, please let Mike Shearer know so the back page can be updated. Thanks.

Send your news to mshearer@windstream.net by Sunday evening each week.

Last Week's Meeting

By Cammie Morrow

Rob Willman was at the badge tables.

President **Nelson McCray** rang the bell and **Molly Ingold** gave the invocation and led us in the Pledge of Allegiance.

Past President **Tom Slater's** "golden tones" led us in R-O-T-A-R-Y and once again, he tried to find an appropriate song to fit our guests, who were from A.D. Farrow Company, Harley Davidson. So, he came up with "Ain't it Neat" and tweaked it a tad, added "Harley" in all of the appropriate places.

President-Elect **Jeff Lawyer** introduced the following guests:

Charles Snyder was a guest of **Tracie Hill**, Brad Feightner was a guest of **Rob Klinger** and **Jeff Lawyer**, (potential new member) Jeff Anderson, was once again a guest of **Cara Riddel**, and Dr. John Robertson had a medical student as his guest from Ohio University. **Molly Ingold** invited the new superintendent of Newark City Schools, Doug Ute, as her guest. And last but certainly, not least, **Charlie Lawrence** invited his family visiting from England. Ed, Tom, Vickie and Steve Lawrence were in attendance, and all, very, very tall. Charlie was also celebrating his 61st wedding anniversary.

Sergeant-at-Arms: Pat Jeffries, just couldn't let the noticeable height difference go... and called out the fellow Rotarians, Gary, Jeff, Mike, Luke & Steve who were sitting at the table with the Lawrence family as well... He had some fun with them by saying, "you know the signs that say you must be at least 48" tall to ride this ride? You must be 6 foot and over to sit at the table."

As far as fines go, Pat did his due diligence by making Park National Bank employees in attendance pay \$1 for their second quarter earnings being up. **Jerry Besanceney** \$1 for being early to the meeting and the food wasn't even placed on the table yet. **Tracie Hill** was fined \$1 for his picture in The Advocate and soon-to-be member, Jeff Anderson, Treasurer of Newark City Schools was fined for the birth of his new grandchild, Caleb. He was 6lbs. 12 oz. and 18 inches long.

Pat's Weekly Joke: President Nelson, thought he'd try his hand at riding a motorcycle without taking lessons first. He mounted the bike, turned it on and kept going faster and faster. He couldn't seem to get a firm grip, tried to hold the gas tank, but his grip was still slipping. He began to fall, latched his foot on the exhaust pipe and was holding on for dear life. Moments away from unconsciousness, Wendell, the Wal-Mart greeter, came out and unplugged the machine.

Susan Fryer introduced this week's speakers, Darris Blackford and Charissa Fee, the marketing team for A.D. Farrow Co. the Harley-Davidson family of dealerships in Columbus, Ohio.

Darris and Charissa began the talk handing out some freebies from Harley Davidson like coffee mugs and T-shirts to Rotarians who answered questions about Harley's. Centennial Park, in Pataskala is Licking County's Oldest Harley Dealer, which is owned by A.D. Farrow. Centennial Park celebrated its 10th anniversary in 2008.

They stumped the group by sharing with us that central Ohio is the motorcycle capital of the world. In fact, five of the top 10 safest cities to ride are in Ohio.

The pair went on to share that motorcycles play a large role in our economy, society, charities and much more. As marketers for A.D. Farrow, they look for opportunities to give riders a destination or place to ride. You name it; they've just about tried it, from offering hot air balloon rides, landing a helicopter in their parking lot, and even bringing Santa Claus in on a Harley. If you give riders a cool destination or event, they will come.

Next, they went on to bust some motorcycle myths. They asked the group, what we thought of when we thought of "bikers". Rotarians described everything from leather and tattoos, to images from Wild Hogs and Marlon Brando. Not so fast, today's riders are doctors, lawyers and believe it or not ... women. In fact, 12 percent of all new motorcycle sales are to women. They added that 40 percent of the Learn to Ride classes that they offer are made up of women on big bikes. They also shared that ½ of bikers are college grads. Two-thirds of bikers are married and their statistics showed that 80 percent of the decision on whether or not to purchase a Harley is actually made by women.

Darris shared how motorcycles helped boost the tourism industry in Ohio and around the world. People use them as a great way to see the country. In fact, he showed us one couple who literally went around the world on their bikes, even shipping them overseas on a boat to complete their trip. He added that motorcycles make a tremendous economic impact on the economy too. In 2005, Harley-Davidson had 23.65 billion in sales, goods & services, the equivalent to ice cream sales goods & services the same year. They estimate that eight million people ride in the United States and the median age of the average rider is around 45 years old.

A.D. Farrow Harley-Davidson recently opened a new location in February 2007 in Sunbury, Ohio, that has six acres of treeless parking lot, so that people can learn to ride, they teach them how to get their bike ready for winter, how to pick up the 900 pound machine and what safe formations you should be in, when you ride. In just a few weeks, they're getting ready to host their first concert at their Sunbury location, yet another destination, where bikers can travel.

Thought for the Day: "A leader does the right thing. A manager does the thing right."



Glenn Abel with our speakers from Harley-Davidson, Darris Blackford and Charissa Fee. Glenn won a t-shirt and tells us he used to ride a Harley in high school