

Newark Rotary Committees 2008 -2009

President	Michele Layman	Home 740-454-2356	Office 740-344-0311
President-Elect	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Secretary	Ray Kress	Home 740-366-3645	
Treasurer	Ray Barber	Home 614-834-0657	Office 740-366-4444
Immediate Past President	Tom Slater	Home 740-366-6143	
Club Service I Director	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Fellowship/Logistics	Eric Ricketts	Home 740-344-8709	
	Buzz Price	Home 740-344-7037	Office 740-467-7663
Social Activities	J. P. Stephens	Home 740-366-9691	Office 740-349-0223
	Jane Simmons	Home 740-366-7420	Office 740-788-1339
Club Programs	Jack Neely	Home 740-344-1219	Office 740-366-5050
Chaplain	Dick Reed	Home 740-344-6270	Office 740-344-6106
Music	Bill Baker	Home 740-349-9344	
Audio Visual	Gary Baker	Home 740-344-2044	Office 740-344-4850
Sergeant-at-Arms	Pat Jeffries	Home 740-344-3980	
Rotogram	Mike Shearer	Home 740-366-5316	Office 740-328-8820
Public Relations	Jennifer Utrevis	Home 740-788-9556	Office 740-349-9646
Club Service II Director	Jeff Lawyer	Home 740-366-5557	Office 740-587-0796
Classification	John Weaver	Home 740-522-5016	
Membership Development	Tom Slater	Home 740-366-6143	
	Cindy Steen	Home 740-344-8322	Office 740-522-7413
Rotary Information	Phil Shannon	Home 740-366-3632	Office 740-345-6611
Historian	Glen Abel	Home 740-366-6108	
Club Attendance	Tracie Hill	Home 740-587-0755	Office 740-345-9777
Fundraising/Auction	Amy Callander	Home 740-522-4839	Cell 740-814-2692
	Erin Kennedy	Home 740-344-5709	Office 740-344-0357
Fundraising	Earl Hawkins	Home 740-587-3665	
Mentorship	Jeff James	Home 740-587-4447	Office 740-587-2746
District/International Service Dir.	Gary Baker	Home 740-344-2044	Office 740-344-4850
Newark Rotary Foundation President	Glen Abel	Home 740-366-6108	
RI Foundation	Mike Massaro	Home 740-344-4852	Office 740-345-9691
Scholarship Search	Dr Bonnie Coe	Home 740-344-6475	
Grants/World Community Service	Jack Neely	Home 740-344-1219	Office 740-366-5050
New Generations	Rick Battat	Home 740-366-2181	
GSE Committees	Tom Marcelain	Home 740-344-7895	Office 740-349-6186
	Tony Adams	Home 740-334-7792	
Community Service Director	Laura Lewis	Home 740-587-0989	Office 740-349-3750
Children with Special Needs	Gary Baker	Home 740-344-2044	Office 740-344-4850
Rotary Awards	Rob Willmann	Home 740-366-3668	Office 740-345-9714
	Jim Cooper	Home 740-344-2270	Office 740-349-0936
Community Youth			
Jr. Ethics Conference	Molly Ingold	Home 740-366-3184	Office 740-344-0311
Local	Ed Bohren	Home 740-349-5776	Office 740-345-9622
4 Way Speech			
Student Visits	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Read with Me	Tom Slater	Home 740-366-6143	
Rotary Volunteers			
Vocational Service Director	Tony Adams	Home 740-334-7792	Office 740-349-8055
Camp Enterprise	Veronica Link	Home 740-587-4260	Office 740-348-4101
Vocational Awareness/Career Fair	Nelson McCray	Home 740-323-1130	Office 740-349-6084
Exit Interviews	Donna Carpenter	Home 740-763-0649	Office 740-345-8742
Data Management	Cindy Steen	Home 740-344-8322	Office 740-522-7413

DISTRICT GOVERNORS FROM NEWARK

FRANK L. BEGGS - 1927-28 DARREL JONES - 1957-58 ROBERT C. BATTAT - 1970-71
THEODORE D. GRILEY - 1976-77 DONNE E. ALSPACH - 1988-89 ROBERT H. MCGAUGHY - 2003-2004

DIRECTOR, ROTARY INTERNATIONAL - THEODORE D. GRILEY - 1990-1992

TRUSTEE, ROTARY INTERNATIONAL FOUNDATION - THEODORE D. GRILEY - 2001-2005

NEIGHBORING CLUBS FOR MAKEUP

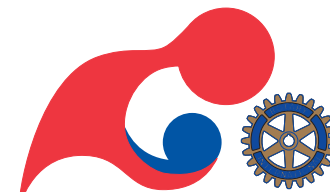
Baltimore-Starlite Lanes	Thurs. 12:00	Gahanna-Jefferson Country Club	Wed. 12:00
Columbus-Hyatt Regency	Mon. 12:00	Newark/Heath-Moundbuilders Country Club	Thurs. 7:10 a.m.
Granville-Granville Inn	Mon. 12:00	Hilliard-Heritage Country Club, Rome-Hilliard Rd.	Thurs. 12:00
Lancaster-Lancaster Inn	Mon. 12:00	Westerville-Villa Milano	Thurs. 12:00
Upper Arlington-The River Club Rest.	Tues. 12:00	Whitehall/Bexley-Berwick Pkty House, 3250 Refugee Rd	Fri. 12:00
Mt. Vernon-Alcove Restaurant	Tues. 12:00	Zanesville-Trinity Lutheran Church	Tues. 12:00
Lancaster Sherman-Elks Lodge #571	Wed. 7:00 a.m.	Zanesville Daybreak Club-	
Reynoldsburg-Pickerington-		Zanesville Country Club	Thurs. 7:15 a.m.
Blacklick Woods Golf Club	Tues. 12:00	Pataskala-The First Pataskala Presbyterian Church	Thurs. 7:30 a.m.
Cambridge-Cambridge Country Club	Wed. 12:00	New Albany-New Albany Country Club	Wed. 7:30 a.m.

ROTOGRAM

Newark Rotary Club

www.NewarkOhioRotary.org

User: newarkrotary Password: smile



Make Dreams Real

Week of Tuesday, Feb 3, 2009

Today's Meeting: Noon at Place Off The Square.

Today's program is from Rotarians Linda Greiwe and Mike Shearer speaking on the future of newspapers and online.

Next Meeting: Tuesday, Feb. 10, Frank Devlyn, Rotary International, for T.D. Griley's 50th Anniversary.

Keep the club informed: Rotarians can e-mail club news or calendar items to mshearer@alltel.net by Sunday evening each week.

Upcoming Programs

Feb. 10: Frank Devlyn – T.D. Griley 50th Anniversary

Feb. 17: Dr. Pacht -LMH Pulmonologist

Feb. 24: Rotary Roundtable - In homes

March 3: Jack Park, OSU football author

March 10: Joint Meeting - Archie Griffin @ Cherry Valley Lodge

March 17: Jerry Weaver - Darfur

March 24: Cleveland Indians

March 31: Lenten Service @ St. Paul's Lutheran

April 7: D.K. Lee, President of Rotary International

Club Calendar

No upcoming events submitted.

This Week's Program:

Future of newspapers and online by Advocate President and Publisher Linda Greiwe and Managing Editor Michael Shearer.



Linda Greiwe came to Newark a year ago after serving as senior vice president for advertising at The Arizona Republic in Phoenix. In her role, Greiwe also serves as president of the Newspaper Network of Central Ohio, which includes 10 daily newspapers and Web sites and numerous weekly and niche products. She previously served as a publisher with Gannett in California and has worked in advertising at several Gannett locations.



Michael Shearer is completing his ninth year as managing editor of The Advocate & NewarkAdvocate.com He also serves as online an audience development editor for NNCO, assisting other sites with development of online products and services. The Advocate has been recognized as one of the best mid-sized newspapers in Ohio the past three years by The Associated Press Society of Ohio.

News & notes

Send your news to mshearer@alltel.net by Sunday evening each week.

Donation made: Gary Baker presented a check Jan. 27 to Newark Superintendent Keith Richards for \$1000 for the benefit of children with special needs.

Gates helps RI again: Last year Bill Gates donated \$100 million to Polio Plus with the stipulation that Rotary raise another \$100 million. This year, Bill Gates donated \$255 million and Rotary will again have to raise \$100 million.

Save the date for Camp Enterprise: Tom Cummiskey recently announced that Camp Enterprise will be held June 9-11th. As in the past, he is asking for cash donations and for promotional items for the student's "goodie bag" ... except for water bottles which they have more than enough of left over from past years. Also, be thinking about volunteering. Contact Tom or co-chair, Veronica Link.

Read With Me needs mentors: Jennifer Utrevis asked for volunteers, Rotarians and/or their spouses, to participate in the "Read With Me" program. Mentors are needed at Ben Franklin, Johnny Clem, Hillview, Carson and McGuffey. When our club first got started with the read with me program we had 17 volunteers. There are 5 helping right now. We have 21 kids with no adult male role model in the home. Please consider helping with this very

worthwhile project.

Gary Baker DVD available: If you enjoyed Gary's Jan. 20 DVD of "An American in Paris," more copies are available for \$20 at the next few meetings, with a portion of the proceeds going to the Licking County Historical Society and Newark-Granville Symphony. Or you may call 344-4850. Checks should be made out to Baker Media.

Secretary help needed: Anyone interested in helping out in that role to please contact President Michelle while Ray Kress is recovering.

Last week's meeting

By Rick Battat

Buzz Price and **Ray Barber** were at the badge tables.

President Michelle Layman called the meeting to order. Dick Reed gave the invocation and **Dr. Hal Kelch**, in relief, led us in *Smile*.

Director, **Jeff Lawyer** introduced the following: visiting Rotarians: Damon Kuhn from the Logan club and **John Daugherty**, assistant District Governor from the Granville club; guests: Julie Novel, guest **Tom Hall**; Ellen Cooper and Fran Russ, guests of **Cara Riddel**; Jamie Barringer, guest of **Tim Collins**; Tony Campolo, guest of **Rod Yost**; Al Smith, guest of **Cammie Morrow**; Pete Jetsen, guest of **Jennifer Utrevis**; Jeff Kirk, guest of **Rick Platt**; Linda Parks, guest of **Stephen Fowler** and Jennifer McDonald, Vicky Crist, Mandy Rector and Lois Ridgley, guests of **Cheri Hottinger**.

This being the last Rotary meeting of the month, our student guests came to the podium to say a few words. The Granville students were accompanied by **Dean of Students Matt Durst** and the Heath students were accompanied by principal Ellis Booth.

Debbie Young was presented her blue badge, having completed her mentoring program. **Bob McGaughy**, one of her sponsors, helped in the presentation.

Sergeant-at-Arms **Pat Jeffries** levied fines on **Debbie Young, Cheri Hottinger, Linda Greiwe** and **Mike Shearer (for an error in The Dispatch?)**, **Rob Montagnese, Donna Carpenter, Tony Adams, Jerry Ashcraft, Charlie Lawrence, Sara Wallace, Keith Richards, Pat Guanciale** and **Ron Fuller**.

Program: **Steve Layman** introduced Ron Kitchens, author of Community Capitalism, who spoke to us about how Kalamazoo, Mich., became a thriving city by investing in itself. His book addresses what is really important for improving and maintaining a community's economic and civic health and it is told through a series of stories that talks about what it takes to grow a community. The chance of Toyota showing up at your doorstep to build an assembly plant is slim to none. It is the community's job to invest in themselves - their time, their talent and their

treasure.

Community Capitalism is a business philosophy which includes a belief that the best social program in the world is a well-paying job with health care benefits and a retirement program. It has some basic tenants. 1. You have to have a sense of place and culture. 2. Access to capital. Communities that succeed have equity capital to invest in companies. A travel agency in Philadelphia has, for the past 20 years, used their revenue to fund equity into other companies. Last year, they bought into 9 startup companies in the poorest neighborhoods in Philadelphia and an Indian reservation in the Dakotas. 3. A focus on infrastructure, not just building roads into a corn field and calling it an industrial park, but providing things like high speed internet access and college campuses that provide bright, educated young minds. It is talent that is the difference between communities. In Kalamazoo, college graduates in fields like engineering looked for job in other cities and states because the perception was that there were no jobs in the area. An internship program was set up and now about 50% of the interns get hired by the company upon graduation. One of the companies in the program is the premier manufacturer of Industrial outdoor furniture such as bus stop benches and trash cans. London, England wanted redesigned bus stop areas. People preferred subways because they were easier to get on and off. The company's staff engineers were struggling with the project so they gave it to two interns. By the end of the summer, the interns had designed a system that is now in use all over the city of London. 4. Education is a critical component. The Kalamazoo promise is that if you graduate from high school they will pay for tuition and mandatory fees in any state college or university in Michigan. The communities that educate their children will be the communities that will succeed. We need to invest in our children's education not just because it's good for their future - it's good for our future.

Finally, it's OK to acknowledge there are some negative things going on in our community right now. It's OK to say there is a financial crisis and we have to or our way through it. It's NOT OK to drive away investment, and drive away opportunity and drive away great minds from the community by constantly harping on the negative.

Kitchens closed by recalling a scene from *Lawrence of Arabia*. Having come across the desert, they discover a boy is missing and Lawrence sets out after him. The Arabs tell Lawrence he can't do that. That "it is written" that the boy would die. Lawrence goes after the boy anyway and brings him back alive. Then Lawrence says, "Nothing is written until we write it". It is up to us to write our own future. Community Capitalism is a proven blue print to do just that. It is up to us to do it.

The drawing was won by **Jack Oberfield**